

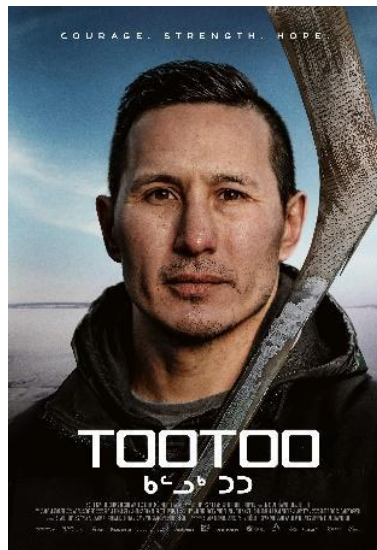


Canadian, Always

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***TOOTOO*, a Powerful New Documentary About Inuk NHL Star Jordin Tootoo Premieres October 24 on Super Channel Fuse**



"I hope my story will inspire others to speak up and seek the help they need to live their best lives, free of the generational trauma that has plagued my people." - Jordin Tootoo

EDMONTON (September 25, 2025): From the frozen tundra of the Arctic to the NHL's biggest arenas, ***Tootoo*** tells the remarkable story of Jordin Tootoo – one of resilience, redemption, and purpose. Premiering **Friday, October 24 at 9 p.m. ET on Super Channel Fuse** and available On Demand the same day, this Super Channel Original documentary offers an unvarnished look at Tootoo's rise to international stardom, his battle with addiction, the weight of generational trauma and loss, and his determined path toward healing and purpose.

Raised in Rankin Inlet, Nunavut, Tootoo grew up immersed in traditional Inuit life - hunting, fishing, and surviving in the harsh Arctic - while carrying the invisible weight of childhood trauma. On the ice, he quickly became known as one of hockey's fiercest competitors: a relentless agitator with bone-rattling hits and an unyielding spirit. Off the ice, he battled addiction and the shadows of his past.

Midway through his decade-long NHL career, Tootoo made the courageous decision to enter the league's Substance Abuse Program, a turning point that saved his life and realized his purpose. Today, he is celebrated not just as a trailblazing athlete, but as an advocate, mentor, and role model. Through

tireless work in mental health, suicide prevention, and Indigenous community outreach, he has transformed personal hardship into a platform for change.

“*Tootoo* is a bold and deeply personal film that exemplifies the kind of powerful, real-world storytelling we strive to bring to Super Channel Fuse,” says Kim Ball, Chief Content and Communications Officer, Super Channel. “A story of both triumph and pain, *Tootoo* is a beacon of hope for those touched by addiction—one we’re honoured to share with Canadians.”

Featuring rare archival footage and intimate interviews with those closest to him — including Barney Tootoo, Rose Tootoo, Corinne Pilakapsi, and his wife, Jennifer Salvaggio — *Tootoo* explores how hockey was more than a career; it was an escape, a sanctuary and at times, a lifeline.

From acclaimed documentary filmmaking duo Adam Scorgie and Shane Fennessey (*Inmate #1: The Rise of Danny Trejo, Bisping*) of Score G Productions, and written and directed by award-winning director and writer Michael Hamilton (*I Am MLK Jr, Facing Schwarzenegger*), *Tootoo* is produced with the participation of the Canada Media Fund, the Rogers Documentary Fund and the support of Canada Goose.

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About Super Channel Entertainment Network:

[Super Channel](#) offers viewers exceptional entertainment value, uncut and commercial-free, with four diverse channels – **Super Channel Fuse**, **Heart & Home**, **Vault** and **Quest** – plus access to **Super Channel On Demand** where available by service provider. Super Channel is available via most cable providers across the country as well as streaming live and On Demand with Amazon Prime Video Channels, Apple TV+ and Fubo, with **Super Channel+** available to download and stream from anywhere in Canada. Super Channel offers two free ad-supported channels, **Super Channel Uncovered** and **Super Channel Hearties**, available on streaming platforms including Tubi, Plex, Xumo Play, LG, Roku, Pluto and Samsung TV Plus. Super Channel is owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. For a list of service providers, please visit superchannel.ca/subscribe or learn more at superchannelplus.ca.

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