

FOR IMMEDIATE RELEASE

**Super Channel Original Documentary *Bif Naked*
Premieres Friday, Nov. 21 at 9 p.m. ET on Super Channel Fuse**

****Screeners available by request****

"...when I started working and touring, we didn't have computers, we didn't have cell phones. We weren't in the Internet age – thank God. We'd all be in jail." - Bif Naked

EDMONTON (October 29, 2025) Super Channel is proud to present a raw and electrifying look at one of Canada's most iconic and fearless artists, Bif Naked. The Super Channel Fuse Original documentary [*Bif Naked*](#) **premieres Friday, November 21 at 9 p.m. ET on Super Channel Fuse** and is available On Demand the same day. *Bif Naked* recently won the *Music on Screen Audience Award* at the Calgary International Film Festival.

Born in India, adopted by American missionaries, and raised in Winnipeg, Bif Naked carved her own path—rising through the male-dominated punk scene with her unmistakable voice, poetic lyrics, and defiant spirit. Behind the tattoos and powerhouse performances is a survivor of cancer, addiction, and heartbreak, whose strength and vulnerability reshaped what it means to be a rock star. Through rare footage, intimate interviews, and unforgettable performances, *Bif Naked* celebrates a woman who has never played by the rules—and has never backed down. The documentary also features commentary from Bif's friends and colleagues George Stroumboulopoulos, Denise Donolon, Jordan Alexander and more.

"I am so overwhelmed by the reaction my documentary is receiving from audiences and reviewers," said Bif Naked. Our director, Pollyanna Hardwicke-Brown is truly my guardian angel. Not only has she followed my career, but I feel she truly understands me and really captured my story. This film is about my journey and ultimately I want the audience to be able to transcend what they think they know about me and feel, so that by the end of the film, they will be inspired to overcome any obstacle, any hardship, and believe that they too will come out on the other side even stronger. I am so deeply grateful to Electric Panda and Score G Productions, the crew, our post-production, and of course, Super Channel - my wonderful supporter who helped bring this film to life."

"Bif is a true Canadian icon — fearless, inspiring, and unapologetically herself," said Kim Ball, Chief Content and Communications Officer, Super Channel. "Her story is as powerful as her music, and we are proud to bring this candid and moving documentary to Super Channel viewers."

Executive Producers for *Bif Naked* are Jhod Cardinal, Rod Gregory, Jim Wright, Christopher Tavlarides, Jimmy Lynn, Jade Ansell, Yipeng Ben Lu, Cody Sparshu. Producers are Adam Scorgie, Yas Taalat, Gabriel Napora and Shane Fennessey. Writer and director is by Pollyanna Hardwicke-Brown. Ringmaster is Peter Karroll.

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About Super Channel Entertainment Network:

Super Channel offers viewers exceptional entertainment value, uncut and commercial-free, with four diverse channels – **Super Channel Fuse**, **Heart & Home**, **Vault** and **Quest** – plus access to **Super Channel On Demand** where available by service provider. Super Channel is available via most cable providers across the country as well as streaming live and On Demand with Amazon Prime Video Channels, Apple TV+ and Fubo, with **Super Channel+** available to download and stream from anywhere in Canada. Super Channel offers two free ad-supported channels, **Super Channel Uncovered** and **Super Channel Hearties**, available on streaming platforms including Tubi, Plex, Xumo Play, LG, Roku, Pluto and Samsung TV Plus. Super Channel is owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. For a list of service providers, please visit superchannel.ca/subscribe or learn more at superchannelplus.ca.

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About Score G Productions

Score G is a top Canadian producer of premium documentaries and unscripted series, high-access, high-energy, built to move audiences. We create, finance, and deliver bold stories with marquee partners like Maximum Effort, Seven Bucks, Oilers Entertainment Group, and Super Channel, turning legendary moments and larger-than-life characters into nationally celebrated releases. What we make: cinematic, character-driven docs and series that blend archive you've never seen with fresh, fly-on-the-wall access, from hockey dynasties to music icons, Hollywood actions stars and global fitness legends. How we work: collaborative to the core, relentlessly professional, and proudly independent, powered by our "Creative Hustle" ethos.

<https://www.scoregproductions.co/>

About Electric Panda Entertainment

Electric Panda (EPE) is a global production company based in Canada that develops and produces bold, cinematic stories for film, television, and streaming audiences worldwide. Focused on genre-driven, culturally resonant storytelling, the company bridges East and West, merging cinema, music, and innovation. Its slate spans award-winning films, high-profile talent collaborations, and international co-productions with major studios and streamers. Backed by strategic financing and global distribution partners, Electric Panda combines studio-level

capability with independent agility, creating impactful, commercially driven content for a global audience. electricpandaentertainment.com

About Her Royal Majesty's Entertainment

Her Royal Majesty's Entertainment began as a music label formed in 1995 in a joint venture by Bif Naked and her manager Peter Karroll. Her Royal Majesty's is a full-service entertainment company including television & film production, artist management, music publishing, merchandising, marketing and live events. In 2005 the company merged with Bodog the online casino company to form Bodog Entertainment and in 2024 merged with Georgie Jett Events (UK) to expand into the UK markets. During the past 30 years Bif Naked went on to record and release multiple platinum & gold albums, in total 8 albums, 2 EP's and a spoken word record were released. HRM Ent produced multiple award winning videos and toured Bif Naked and many other artists internationally. The Bodog merger created a music and television juggernaut signing many Canadian and International Artists including releasing albums by WuTang Clan, DMX, and Billy Idol. The entertainment company under Peter Karroll's direction produced multiple highly rated TV series Bodog Battle on the Fuse Network (USA) and Bodog Fight (ION) as well as PPV specials in USA, Canada, UK and EU.

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