



Entertainment Network

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FOR IMMEDIATE RELEASE:

Super Channel launches new streaming app

Available now on Roku streaming players and Roku TV models in Canada



EDMONTON, AB - (Sep 25, 2023) – Super Channel is pleased to announce the launch of its new streaming app **Super Channel+**, available now on the Roku platform in Canada. With Super Channel+, viewers can enjoy on demand entertainment at its best, with content from four diverse and dynamic channels, including unique and original movies, exclusive series, favourite films, documentaries, docuseries, esports programming, and more.

"We are thrilled to launch Super Channel+ on Canada's top connected TV platform," said **Don McDonald, President and CEO**, Super Channel. "With the addition of Roku, we are expanding our reach and making it even easier for viewers to access our diverse range of exceptional content. We are committed to making Super Channel discoverable to as many viewers across the country as possible and this is a significant step in that process."

"Our team has been working diligently on the launch of our app and we are thrilled to partner with Roku to introduce all that Super Channel+ has to offer," said **Tanuka Roy, Chief Operating Officer**, Super Channel.

"We are committed to giving our Canadian users unbeatable access to TV and movies they love—and introducing them to content they can't wait to discover," said **Mary-Anne Taylor, Head of Content Distribution, Canada** at Roku. "With its wide variety and breadth of programming, Super Channel+ is the perfect addition to the Roku platform."



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With thousands of hours of on-demand movies, series, docuseries and documentaries available on Super Channel+, viewers can easily search for what they want to watch and see what's new and trending. All content is unedited and commercial-free, ensuring that viewers can enjoy uninterrupted entertainment including exclusive access to the most recent seasons of the fan favourite series ***When Calls the Heart***, as well as an exclusive season 10 after show featuring interviews with the cast. True crime fans will have access to several riveting docuseries including ***Finally Caught***, as well as the exciting new Super Channel original dramatic crime series ***Clean Sweep***. In addition, the four-part historical docu-drama, ***Royal Mob*** will be added to the line-up later this Fall. With so much great content to choose from, there is always something to watch on Super Channel+.

Roku users can subscribe to the Super Channel+ app and add it to their home screen directly from the [Channel Store](#) on the Roku platform. New subscribers can enjoy a 30-day free trial. For more information about Roku, please visit www.roku.com.

About Super Channel Entertainment Network

Super Channel is a national pay television network owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. Super Channel offers subscribers exceptional entertainment value, uncut and commercial-free, with four diverse channels – **Super Channel Fuse, Super Channel Heart & Home, Super Channel Vault** and **GINX Esports TV Canada** – plus, access to **Super Channel On Demand** where available by service provider. Super Channel is available via most cable providers across the country as well as streaming live and On Demand with Amazon Prime Video Channels and Apple TV+, with **Super Channel+** now available on Roku. For a list of service providers, please visit: superchannel.ca/subscribe

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