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## FUBO EXPANDS CANADIAN CONTENT OFFERING WITH SUPER CHANNEL

### Subscribers Can Now Add Super Channel Package to Their Fubo Plan

**TORONTO, November 16, 2023** -- FuboTV Inc. (NYSE: FUBO), the sports-first live TV streaming platform, announced today an expansion of its premium entertainment offering with the launch of Super Channel. The agreement includes Super Channel's extensive programming of movies, series and documentaries available both live and on-demand, ad-free.

Since launching in Canada as a sports-first live streaming platform, Fubo has steadily increased its entertainment and news programming to offer a robust streaming service for cord cutters that appeals to the entire family. With Super Channel, Fubo has expanded its base channel plans to include add-on packages, giving consumers multiple content options at different price points.

Fubo subscribers in Canada can add Super Channel's suite of networks to their existing channel plan. The Super Channel add-on package includes over 1,600 hours of TV and movies on demand each month, plus three premium linear channels - all ad-free:

- **Super Channel Fuse** – A dynamic fusion of premium programming including exclusive series, movies and documentaries. True crime fans will have access to several riveting



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docuseries including *Finally Caught*, the exciting new Super Channel original dramatic crime series *Clean Sweep*, as well as the four-part historical docu-drama, *Royal Mob*.

- **Super Channel Heart & Home** – Feel-good entertainment featuring heartwarming series and movies for everyone. Offers exclusive access to the most recent seasons of the fan favourite series *When Calls the Heart*, as well as an exclusive season 10 after-show featuring interviews with the cast.
- **Super Channel Vault** – A hand-picked collection of fan favourites and critically acclaimed movies including *La La Land*, *The Silence of the Lambs* and the *Rocky* series.

“Super Channel brings an expansive selection of programming to our subscribers,” says Ben Grad, senior vice president, strategic partnerships and operations, Fubo. “It also marks the first of Fubo’s premium channel add-ons in Canada which, as we continue to add more entertainment content, furthers our goal to provide a robust content-offering for cord cutters.”

“Our partnership with Fubo is an important step towards ensuring we are able to deliver our content to viewers where and when they want to watch it,” adds Tanuka Roy, chief operating officer, Super Channel. “We are excited to work with Fubo to reach new audiences across the country and share with them the exceptional range of programming that Super Channel has to offer.”

Subscribers can stream Fubo programming from anywhere, at any time, from their mobile device, connected TV or web browser. The Fubo app is available on Amazon Fire TV, Android, GoogleTV, Apple TV, Chromecast, Hisense, iOS, LG TV, Roku and Xbox One.

Fubo has quickly become one of the leading streaming platforms in Canada offering consumers exclusive sports content, including English Premier League and Italy’s Serie A and Coppa Italia, expansive sports coverage through content partners like OneSoccer as well as live entertainment and news channels - at a fraction of the cost of cable TV. In addition to Fubo’s live offering, consumers can access over 12,000 TV shows and movies on demand.

Find out more at <https://fubo.tv>.

### **About Fubo Canada**

Fubo is the leading sports-first live TV streaming platform operating in Canada, the U.S., France and Spain. In Canada, Fubo has become the premier soccer streaming platform with local and international top-tier soccer content along with additional linear sports and entertainment



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channels. Cord cutters can stream Fubo on mobile and connected TV devices, or on the web, at the fraction of the cost of a cable TV subscription.

### **About Super Channel Entertainment Network**

[Super Channel](#) is a national pay television network owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. Super Channel offers subscribers exceptional entertainment value, uncut and commercial-free, with four diverse channels – Super Channel Fuse, Super Channel Heart & Home, Super Channel Vault and GINX Esports TV Canada – plus, access to Super Channel On Demand where available by service provider. Super Channel is available via most cable providers across the country as well as streaming live and On Demand with Amazon Prime Video Channels, Apple TV+ and Fubo, with Super Channel+ available on Roku. For a list of service providers, please visit: [superchannel.ca/subscribe](https://superchannel.ca/subscribe)

### **Cautionary Note Regarding Forward-Looking Statements**

This press release contains forward-looking statements of FuboTV Inc. (“Fubo”) that involve substantial risks and uncertainties. All statements contained in this press release that do not relate to matters of historical fact are forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995, including statements regarding our business strategy and plans and channel programming. The words “could,” “will,” “plan,” “intend,” “anticipate,” “approximate,” “expect,” “potential,” “believe” or the negative of these terms or other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements that Fubo makes due to a number of important factors, including but not limited to risks related to our pursuit and engagement in acquisitions; our actual operating results may differ significantly from our guidance; risks related to Fubo’s access to capital and fundraising prospects to fund its ongoing operations and support its planned growth; risks relating to diverting management’s attention from Fubo’s ongoing business operations to address integration and fundraising efforts; the restrictions imposed by content providers on our distribution and marketing of our products and services; our reliance on third party platforms to operate certain aspects of our business; risks related to our technology, as well as cybersecurity and data privacy-related risks; our ability to achieve or maintain profitability; our revenue is subject to seasonality; our operating results may fluctuate; our ability to attract and retain subscribers; we may not be able to license streaming content or other rights on acceptable terms; risks related to the prior operation and dissolution of our wagering business;



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risks related to the difficulty in measuring key metrics related to our business; risks related to the highly competitive nature of our industry; risks related to ongoing or future legal proceedings; and other risks, including the effects of industry, market, economic, political or regulatory conditions, future exchange and interest rates, and changes in tax and other laws, regulations, rates and policies, including the impact of COVID-19 on the broader market. Further risks that could cause actual results to differ materially from those matters expressed in or implied by such forward-looking statements are discussed in our Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2023 filed with the Securities and Exchange Commission (“SEC”), and our other filings with the SEC. We encourage you to read such risks in detail. The forward-looking statements in this press release represent Fubo’s views as of the date of this press release. Fubo anticipates that subsequent events and developments will cause its views to change. However, while it may elect to update these forward-looking statements at some point in the future, it specifically disclaims any obligation to do so. You should, therefore, not rely on these forward-looking statements as representing Fubo’s views as of any date subsequent to the date of this press release.

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**Investors:**

Alison Sternberg, Fubo

[asternberg@fubo.tv](mailto:asternberg@fubo.tv)

JCIR for Fubo

[ir@fubo.tv](mailto:ir@fubo.tv)

**Media:**

Carla MacNeil, Jane Gill PR for Fubo

[carla@janegillpr.com](mailto:carla@janegillpr.com)

416-943-6595

Jennifer L. Press, Fubo

[jpress@fubo.tv](mailto:jpress@fubo.tv)

Kim Ball, Super Chanel

[kim.ball@superchannel.ca](mailto:kim.ball@superchannel.ca)