



Monday is Movie Night on GINX Esports TV Canada!



Beginning May 8 until July 3, movies geared to gamers will be added to the GINX Esports TV Canada programming lineup

Monday nights at 9 p.m. ET

May 1, 2023 (EDMONTON, AB) -- Super Channel's GINX Esports TV Canada, Canada's only 24-hour esports channel, is adding movies to the programming roster on Monday nights. Beginning May 8 and running weekly for 9 weeks, gamers across the country can put down their consoles and kick back on Monday nights to enjoy some classic movies sure to appeal to the gaming audience.

"As we continually look to evolve our content on GINX Canada we felt that a movie night would be a great way to introduce our gaming community to the exciting library of features we have on Super Channel that will appeal to the gaming mindset," said **Dan Rudolph, GM of GINX Esports TV Canada**.

The GINX Canada Movie Night will kick off on Monday, May 8 at 9 p.m. ET/PT. Films that will be featured in the movie night lineup include **Power Rangers**, **Gamer**, **Fubar** and **Henchmen**, among other titles.

GINX Esports TV Canada is the definitive source for Canadian esports enthusiasts as Canada's only 24-hour esports channel featuring live tournaments, news and gaming lifestyle programming from around the world with a robust lineup of 24/7 programming for gaming enthusiasts of all interests and skill levels.

Gamers can discover exciting additional content on GINX Esports TV Canada including:

<u>Rocket League Central</u> - Presented by fun, enthusiastic, knowledgeable Rocket League personalities, RL Central is a 30-minute long show that talks about everything Rocket League hosted by Brody "Liefx" Moore.

<u>World of Fortnite</u> – this 30-minute show is aimed at exploring all things Fortnite. Hop aboard the Battle Bus and join our fun, enthusiastic, knowledgeable Fortnite personalities in exploring the wonderful World of Fortnite!

<u>The Jay & Rob Toy Show</u> – Join Jay Bartlett and Rob McCallum for discussions on anything and everything possible from the world of toys. Expect action figure spotlights, toy room tours, insight from toy industry pros and, of course, friendly, sarcastic debate between two toy-loving friends! Season one includes discussion on The Rules of Collecting, Vehicles, Female Action Figures, Exclusive Action Figures, Action Figure Scale and much more!

Action Figure Adventure - Come along for the ride of a lifetime as super collector, Jay Bartlett goes on a quest for the coolest, rarest, and most talked about action figures and playsets ever created in hopes of putting together the ultimate action figure auction with all the proceeds going to support a local charity and critically ill children. Along the way, hear from industry insiders, icons, legends and a plethora of fans who discuss the evolution of action figures, debate the pros and cons of play features and playsets, reminisce about action figure memories, and of course, explore the future of it all.

About Super Channel Entertainment Network

Super Channel is a national pay television network owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. Super Channel offers subscribers exceptional entertainment value, uncut and commercial-free, with four diverse channels – Super Channel Fuse, Super Channel Heart & Home, Super Channel Vault and GINX Esports TV Canada – plus, access to Super Channel On Demand where available by service provider. Super Channel is available via most cable providers across the country as well as streaming live and On Demand with Amazon Prime Video Channels and Apple TV+. For a list of service providers, please visit: superchannel.ca/subscribe

Media Contact:

Kim Ball – Chief Communications Officer Kim.ball@superchannel.ca