



Entertainment Network

off the fence.



NEWS

GO BUTTON MEDIA STRIKES DEAL TO PRODUCE SIX NEW SERIES FOR OFF THE FENCE AND SUPER CHANNEL

23rd January 2023, Toronto: Following the domestic and international success of history series *Forgotten Frontlines*, produced for Canada's Super Channel and distributor Off The Fence in 2022, Go Button Media is delighted to announce that the partnership has been renewed and extended for a further six factual series.

The new contract sees Go Button Media commissioned to create a slate of 36 hours across six series, from the popular unscripted genres in which it excels - such as history, paranormal, engineering and science - and then deliver the series across a two-year period. The deal is not linked to specific titles at present but plays to the strength of Go Button's evolving relationship with each partner, along with its rapidly growing reputation for swiftly and reliably producing top quality, cost-effective and compelling factual content with global appeal.

Daniel Oron, co-founder and executive producer at Go Button Media comments: "Super Channel has long been a supporter of Go Button's projects and we are elated to be making new programmes for its audience on our home turf. In addition, following a previous project, we are especially thrilled to extend and deepen our relationship with Off the Fence, creating a range of new factual content for this dynamic company to take to broadcasters and platforms around the world. Off The Fence has an impressive reputation for investing in and representing only the very best in factual programming and we are proud to partner with them."

Loren Baxter, head of acquisitions at Off The Fence, says: "*Forgotten Frontlines* worked very well for us last year, so we are now keen to replicate and scale that success across our key content pillars of yesterday, today and tomorrow. This new partnership, alongside Super Channel, will not only give us six new series to sell but, as a commissioner, we also have a fantastic opportunity to work closely with Daniel and the team to marry Go Button's creative ideas with our own market insights and ensure each series readily meets current international demand."

Jackie Pardy, chief content officer at Super Channel adds: “Go Button Media has become one of our most valued suppliers of factual programming in recent years, so we had no hesitation in extending our relationship and committing to this new slate. We now look forward to working with Go Button and Off The Fence to bring a range of exciting new titles to our viewers.”

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About Go Button Media

Go Button Media is a boutique production company founded by showrunners Daniel Oron and Natasha Ryan. Together with extraordinarily talented crews, GBM makes hybrid creative content for all screen sizes and for a diverse range of clients including Warner Bros. Discovery, UKTV, Science Channel, Super Channel, SBS, CuriosityStream, Documentary Channel, Autentic and OUTtv. Recent productions include documentary series *Deadly Science*, *Colossal Machines II*, *Mysteries of the Ancient Dead*, *Secret Societies: In The Shadows*, *Forgotten Frontlines* and *Secret Nazi Expeditions*; popular challenge series *Call Me Mother*, *Moms vs Matchmaker*, lifestyle series *Bake and Makeup*, and award-winning feature documentary *No Roses on a Sailor's Grave*.

About Off The Fence

Off the Fence (OTF) is a non-fiction content company with offices in Amsterdam, London, Bristol and Toronto, which has produced more than 700 hours of award-winning programming for broadcasters including History, the BBC, Channel 4, PBS, Discovery and National Geographic. The company, which develops, finances, produces and co-produces programming across the non-fiction spectrum, including natural history, science, travel and adventure, lifestyle, history, people and culture, crime and feature docs, was founded in 1994 by Ellen Windemuth. In 2019, it was acquired by ZDF Enterprises, the commercial arm of the German public broadcasters.

About Super Channel Entertainment Network

Super Channel is a national pay television network, offering subscribers exceptional entertainment value, uncut and commercial-free, with four diverse channels – Super Channel Fuse, Super Channel Heart & Home, Super Channel Vault and GINX Esports TV Canada – plus, access to Super Channel On Demand where available by service provider.

Super Channel's mission is to entertain and engage Canadian audiences by providing a unique and exclusive entertainment experience. With a core foundation of integrity and

accountability, we dedicate ourselves to implementing innovative programming strategies and unparalleled teamwork that provides viewers with exceptional value and variety.

Super Channel is owned by Allarco Entertainment 2008 Inc., an Edmonton-based media company. For a list of service providers, please visit: superchannel.ca/subscribe

For further information, please contact:

Michelle Waldron (Go Button Media)

michelle@beyond-the-box.tv

+ 44 (0) 7768 568970

Cheryl Clarke at Mushroom Media (Off The Fence):

Tel: +44 (0)7939554109^[L]_[SEP]

E: cheryl@mushroom-media.co.uk

Kim Ball – Chief Communications Officer, Super Channel

E: kim.ball@superchannel.ca